

[Library ebook] Beefcake: 100% Rare, All-Natural

Beefcake: 100% Rare, All-Natural

Petra Mason

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#668803 in Books 2015-03-03 2015-03-03 Original language: English PDF # 1 11.32 x 1.20 x 8.86l, .0 #File Name: 0789329247256 pages | File size: 76.Mb

Petra Mason : Beefcake: 100% Rare, All-Natural before purchasing it in order to gage whether or not it would be worth my time, and all praised Beefcake: 100% Rare, All-Natural:

1 of 1 people found the following review helpful. The Best Intro to Vintage Physique Photography You'll Find By J. Lewis I've began collecting reproductions of male erotica and physique photography re-issued as these kinds of coffee-table art books for the last few years and recently ordered "Beefcake" to add to the collection. It's one of the better examples of this genre and trend. The material qualities of books of this type vary considerably in terms of the paper on which images are printed, the crispness and clarity of the pictures, the layout of the pictures, e.g. whether you get many full-page pictures or several reproduced on the same page, the bindings and other aspects of the books (hard-cover vs. paperback), and much else. "Beefcake" gets high marks on all these points. It's the kind of well-made book on high quality paper that will last a lifetime and beyond if properly handled. The pictures chosen by the editor are among the better examples of physique photography I've come across. The layouts, mostly full-page images, due

justice to the beauty of the models and the aesthetic vision of the photographers. "Beefcake" is an especially good introduction to vintage physique photography to newcomers to the genre or anyone that might want just one good book of this type. It reproduces work from among the best-known photographers such as Lon of New York and Bruce of Los Angeles, but also less-known ones like Karoll of Havana. Similarly, there are models like Larry Scott who were champion body-builders when they posed for images here as well as any number of young men whose virility and beauty would be lost to history had it not been captured in these pictures. "Beefcake" also introduces readers to the variations within the genre of physique photography from the classicism of its early decades (my particular favorite) to the pop-culture inspired sexy kitch of the 1970s. The editor's introduction to the photographers and these sub-genres, and the historical evolution that produced them, is likewise interesting and informative. This is an excellent example of this trend of reviving an art-form that was nearly destroyed by legal persecution and reactionary social values, and a great introduction to it for those who might want to check it out for the first time.

7 of 7 people found the following review helpful. The lost art of the male pin up. By Luke Thayer Hands down, new favorite coffee table book. The era of male pin ups that are included are all stunning. The forward by Lady Bunny is a hoot. Great find!

3 of 3 people found the following review helpful. The beautiful and sensual almost nude and nude male models of the past! By William Lance Lenon This is a beautiful book just full of wonderful photographs of past body builder and beefcake boys. It immediately took me back to my late teens and twenties! Even though these are vintage photos, it must have been wonderful to look like these models - all so attractive and fit. If you remember these years, or just want to know and see more about them, this is the book for you! I truly got my money's worth on this one!!!!!!

A fun and humorous treasure trove of extremely rare, all-American beefcake pinups. From the author of Bunny Yeager's *Darkroom* and *Bettie Page* comes *Beefcake*, a Herculean collection of male nudes culled from vintage magazines of men for men. A lighthearted celebration of the male physique at its best, this entertaining volume features sporty and wholesome specimens championing the ideal male figure. *Beefcake* includes photos selected from private collections of rare male pinups from the 1940s to pre-disco, but it also showcases images and layouts from physique magazines with titles like *Muscle*, *Adonis*, *International Nudist Sun*, *Tomorrow's Man*, and *Buck and Champ*. Many of the photos featured are previously unseen—and highly collectible—works from the hugely influential photographer Bruce of Los Angeles, Kovert of Hollywood, Western Photography Guild, Don Whitman, and Kris Studio, as well as from the edgy and previously unpublished D. R. Parker and the covert Karoll of Havana. Arranged thematically with chapters such as *Peak of Perfection*, *Swords Sandals*, *Dare Devils*, *Locker Room*, *Demi Gods*, *Lonely Sailor*, *Rugged Rough*, and *Gladiator*, and celebrating the midcentury graphic design of the magazine covers and interiors, *Beefcake* is a fun and witty tribute to male physique photography.

"From daredevils to demigods, cowboys to sailors, there's a prime cut here for everyone." -*Out Magazine*

"According to [Petra] Mason, 'The hallmark of beefcake is its unaffected playfulness and physicality'—qualities in abundance throughout the 256-page hardcover that features 200 color and black-and-white photographs. . . ." -*Frontiers Media*

"A steamy new book from Petra Mason and published by Universe [at Rizzoli] brings you some of the hottest vintage male imagery from the mid-twentieth century. Called *Beefcake*, this incredible documentation comes complete with a foreword from drag legend Lady Bunny." -*Huffington Post*

"You Have To Own. A lighthearted celebration of the male physique at its best, this entertaining volume features sporty and wholesome specimens championing the ideal male figure. . . with titles like 'Peak of Perfection,' 'Swords Sandals,' 'Dare Devils,' 'Locker Room,' 'Demi Gods,' 'Lonely Sailor,' 'Rugged Rough,' and 'Gladiator,' which you can just about imagine without even seeing (though you must see them. You MUST)!" -*American Standard Time*

"For Petra Mason, the editor of *Beefcake: 100% Rare, All Natural*, published by Rizzoli, trying to track down the [history of "beefcake" photography] and, more significantly, the holders of the copyrights, turned out to be a bit like falling down a rabbit hole. . . . 'It was an amazing journey in terms of many months of research to try to find the right people.'" -*Slate.com*

"It is ALL good in this glamorous worship of the athletes who posed for beefcake photos when they were illegal. Today, we can honor them." -*Vintage Sleaze*

"Celebrate the season of rising sap with *Beefcake: 100: Rare, All-Natural*, a splendid, oversized collection of male pin-up photography from the 1940s through the 1970s, lovingly curated by cultural historian Petra Mason. . . . there's still a frisson of the forbidden to many of these photos, and a special allure in the models' wholesome, clean-cut appearance and lack of self-absorbed porn-star attitude." -*Passport Magazine*

"Still, it isn't the way these men imitate Greek sculpture that makes these pictures art -- the curve of the models' arms, the point of their feet, the splay of their fingers or the firmly rooted placement of their torsos -- it is the way the photos carefully craft eroticism and desire." -*Edge Media Network*

About the Author Petra Mason is a cultural historian and creative director who partners with Books Books Press. She is the author of several books, including *Bunny Yeager's Darkroom* and *Bettie Page: Queen of Curves*.