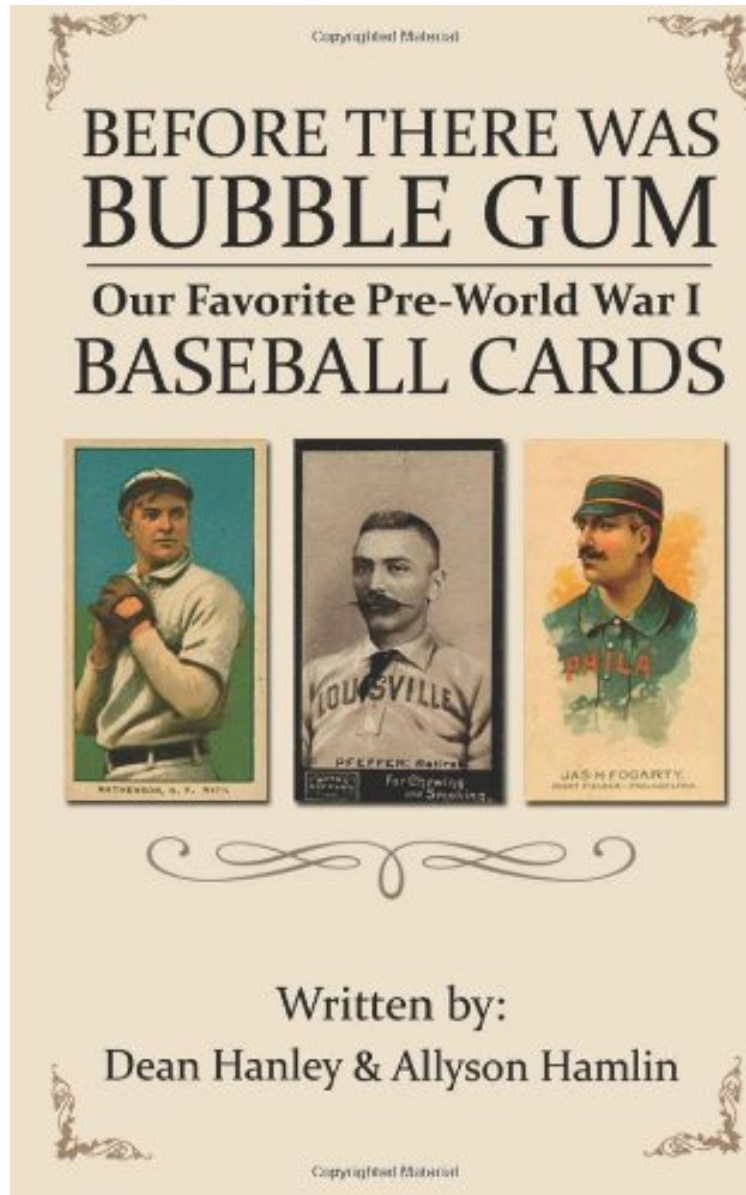


# Before There Was Bubble Gum: Our Favorite Pre-World War I Baseball Cards

Dean Hanley, Allyson Hamlin

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## Was Bubble Gum: Our Favorite Pre-World War I Baseball Cards:

Before There Was Bubble Gum: Our Favorite Pre-World War I Cards chronicles the history of baseball cards from the latter part of the 19th century up until WWI. Prior to the popularity of “bubble gum cards,” which refers to baseball cards issued in packs of bubble gum throughout the mid to late 20th century, there were a great deal of baseball cards issued alongside other products. This book covers those cards that came packaged with tobacco, cigarettes, caramels, clothing, and other products. Compared to the famed Topps and Bowman sets of the 1950’s, little to nothing is known about these early cards. This book touches on the more well-known sets, such as the T206’s and Cracker Jack cards, and also delves into the lesser known sets, such as the Boston Store or Tango Egg cards. Regardless as to whether you’re an avid card collector or just a general history buff, this book will surely educate you on a fascinating group of sports cards. The author, Dean Hanley, is an authority on vintage sports and has written many articles on the topic. Mr. Hanley is the founder DeansCards.com, and with well-over one million vintage cards in inventory, DeansCards.com is the largest seller of vintage cards on the web.