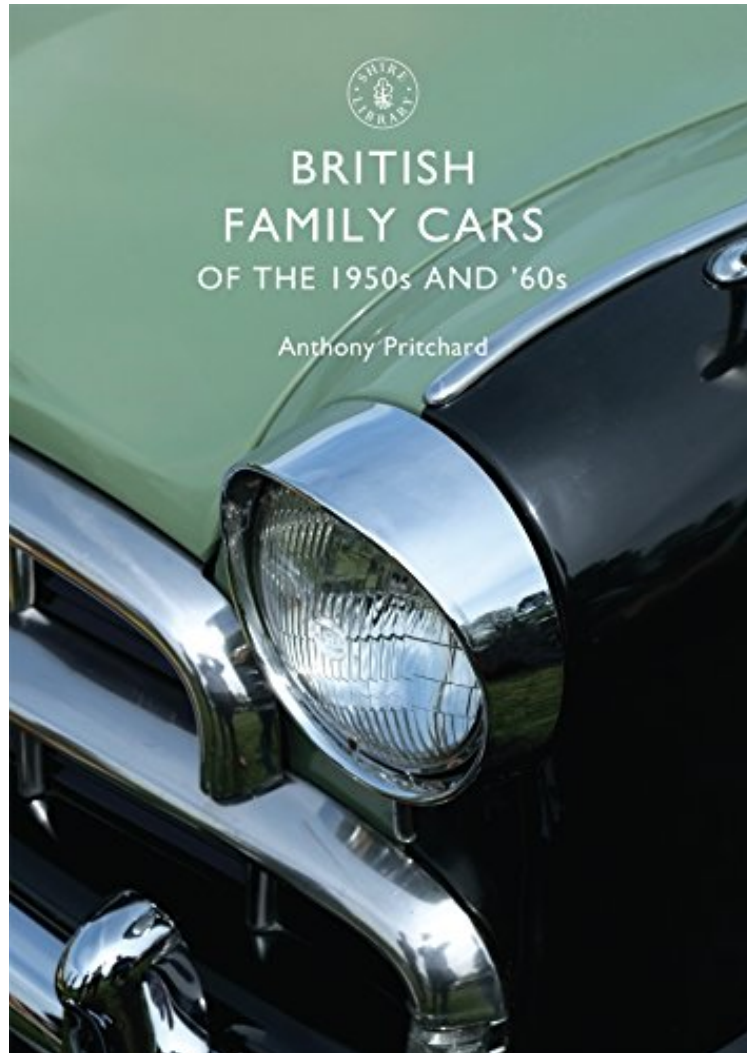


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British Family Cars of the 1950s and '60s (Shire Library)

Anthony Pritchard

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#2337787 in Books Shire 2009-08-18 2009-08-18Original language:EnglishPDF # 1 .33 x .21 x 5.90l, .30
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Anthony Pritchard : British Family Cars of the 1950s and '60s (Shire Library) before purchasing it in order to gauge whether or not it would be worth my time, and all praised British Family Cars of the 1950s and '60s (Shire Library):

0 of 0 people found the following review helpful. Four StarsBy Lawrence BisknerA very interesting overview of the British auto industry.

With the end of the Second World War, it was not long before increasing wealth, cheaper cars, and social pressures made a family car the aspiration of thousands. Ford, Hillman, Standard, Morris and Vauxhall became household names, and the streets of Britain's suburbs began to fill with modern-looking saloon cars, designed to transport mother,

father and 2.4 children with ease, if not speed. This illustrated book looks at the British cars that were available to the post-war family, and also some of the foreign makes that had an important place in the market, and which had a great influence on the British-made cars that followed.

“The post-WWII years lead to a proliferation in car ownership, in Britain as much as anywhere else. This era was probably the heyday of original, non-cookie cutter design, several of which utterly iconic (the Mini turned 50 this year). Also covers some of the foreign makes that had an important place in the market, and which influenced the British-made cars that followed... if you still don't know Shire Books, you don't know what you're missing. These small books pack a wallop of information into their few pages!” ?Rolls Royce Owners' Club, Inc (December 2009) About the Author Anthony Pritchard, a lawyer by profession, is the author of dozens of books on motoring and motor sport, including respected sporting histories of Alfa Romeo and Aston Martin.