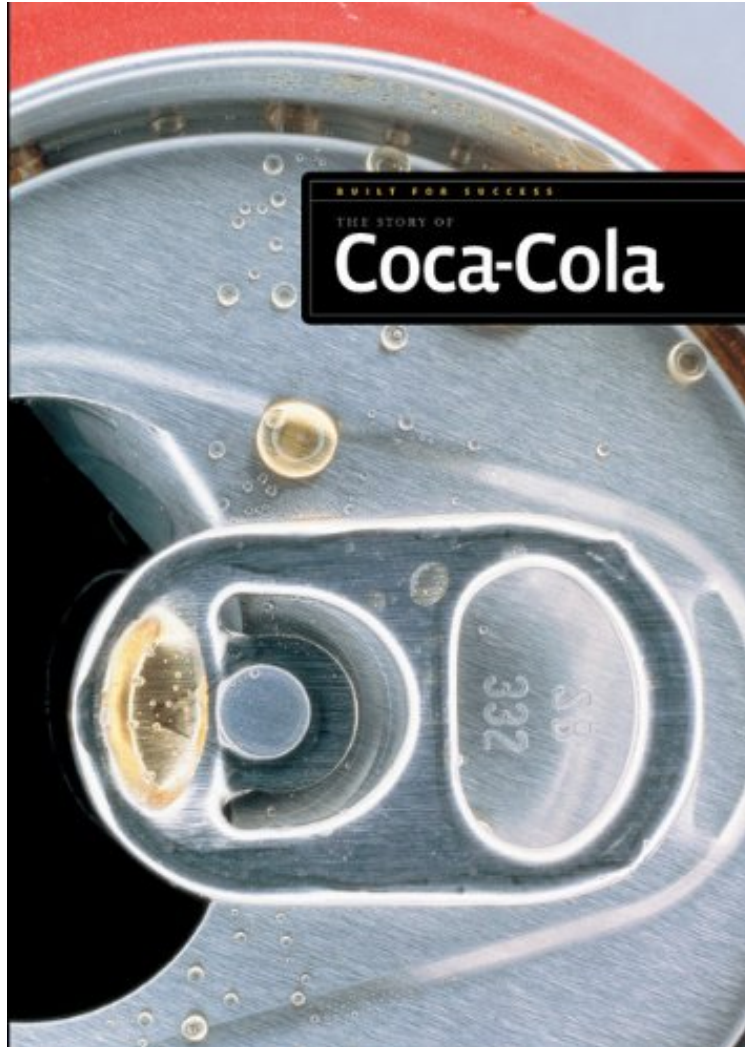


Built for Success: The Story of Coca-Cola

Valerie Bodden

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behind this popular soft drink that has been such an important part of our lives. And also enjoy the illustrations. WOW!

A very short history of the Coca-Cola Company.

Business titles may not be the hottest on nonfiction shelves, but the attractive "Built for Success" series could change that.. The books, written in a lively style, yet with a minimum of fuss, pack in plenty of history and tend to focus on the individuals who grew the companies, adding a personal element to the narrative.