

(Mobile book) Captain Action: The Original Super-Hero Action Figure

Captain Action: The Original Super-Hero Action Figure

Michael Eury

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Michael Eury : Captain Action: The Original Super-Hero Action Figure before purchasing it in order to gage whether or not it would be worth my time, and all praised Captain Action: The Original Super-Hero Action Figure:

5 of 5 people found the following review helpful. Great Promise doesn't quite live up to expectationsBy IMHO TepAs a fan of the toy line that Ideal introduced in the mid 60s I was excited to read this book to get some insight into a line that was slightly before my time. While it's beautifully designed with hundreds of color photos, merchandising materials, behind the scenes order forms and the like-- it lacks any real depth of discussion about the line-- outside of the development of CAPTAIN ACTION himself. When it comes to the characters whose identity he can assume, the author chooses to give us an overall history of each character rather than discuss why such and such a character was ever chosen for the line or get into some of the bizarre choices that were made with each character--For example-- why

is Krypto the Superdog an accessory for Superman when that was a character than was tied to Superboy. Why give Batman a drill in his utility belt? Why no gloves on any of the main characters? Were there other characters considered for the line? Steve Canyon and Sgt Fury seem obscure characters--were they chosen because of their military ties so the line could compete better with GI JOE?The author mentions that the Spider on The Spider-Man's chest is not his normal logo-- but doesn't question why he's wearing a belt, or why Aquaman needs swim fins?One of the charms of the Captain Action line is it's slightly dopey choices-- putting Flash Gordon in an outfit that looks nothing like he's ever been in through all of his film and comic strip appearances might have been to cash in on the space craze, but I'd like to have heard his expert opinion.Instead, you get a very light read if you're familiar with most of these characters as their bios are readily available in multiple sources.I just wish there was a little bit of information, critical analysis, etc in this book. Kudos for the excellent photos and great graphic design, but I'd loved to have learned something reading this.Just not worth \$30 if you know who these characters are and wanted this book to learn more about the Captain and the decisions Ideal made in making the line.0 of 0 people found the following review helpful. Five StarsBy ThomasLike new great book0 of 0 people found the following review helpful. So-soBy CustomerSo-so book. Could have been done much better.

by Michael Eury Captain Action was introduced in 1966 in the wake of the Batman TV show craze, and quickly received his own DC comic book with art by Wally Wood. Able to assume the identities of 13 famous super-heroes, his initial career was short-lived, but continuing interest in the hero led to a recent return to toy-store shelves. Lavishly illustrated with over 200 toy photos, this new trade paperback by author Michael Eury chronicles the history of this quick-changing champion, including photos of virtually every Captain Action product ever released, spotlights on his allies Action Boy and the Super Queens, and his arch-enemy Dr. Evil; an examination of his comic-book appearances; and "Action Facts" that even the most die-hard Captain Action fan won't know! It features a foreword, new cover, and unseen package art by Murphy Anderson, plus historical anecdotes by the late Gil Kane, Jim Shooter, Stan Weston (co-creator of G.I. Joe, Captain Action, and Mego's World's Greatest Super-Heroes line), and Larry Reiner and Larry O'Daly, formerly of Ideal Toys. Plus, never-before-published Captain Action artwork by Gil Kane, Joe Staton, Carmine Infantino, Jerry Ordway, and Murphy Anderson. Makes an excellent Christmas gift! (TwoMorrows Publishing) SC, 8x11, 160pg, bw

About the AuthorMICHAEL EURY has worn as many professional hats as Captain Action has masks, having worked as a comic book editor and author, public-relations spokesperson, singing-telegrams messenger, teacher, comedy actor, TV cameraman, band director, and jazz trombonist. Captain Action: The Original Super-Hero Action Figure is the first book he has written, although he's edited a few and read even more.