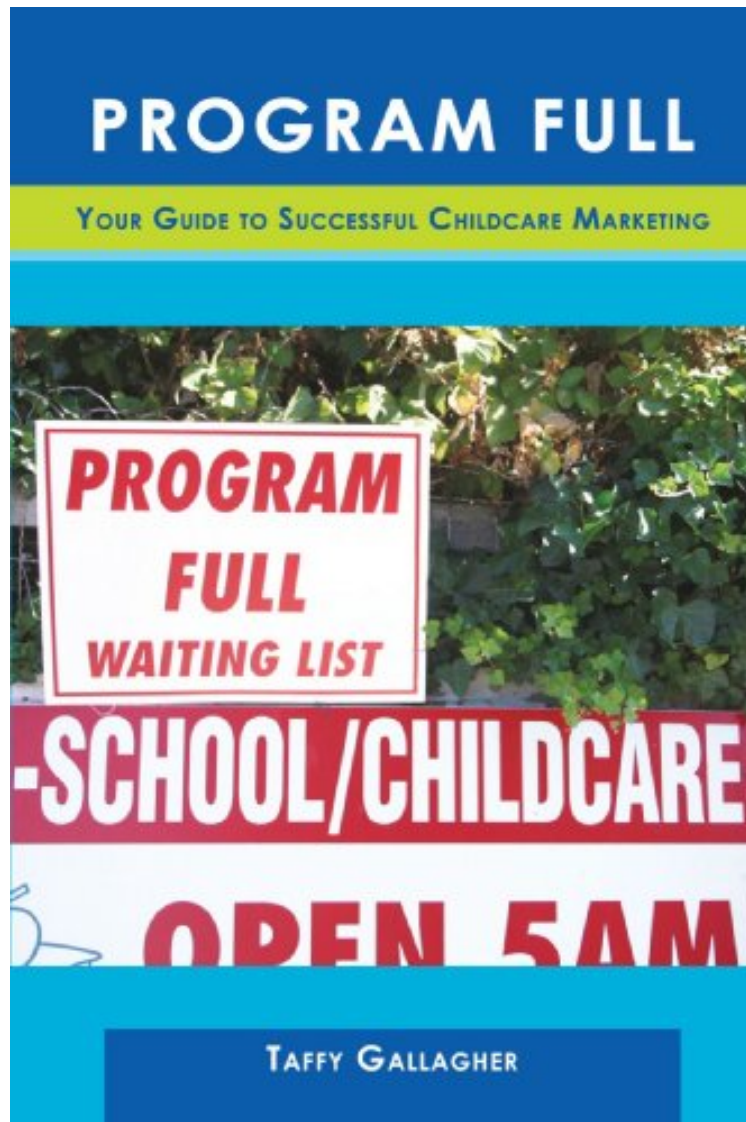


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Program Full: Your Guide To Successful Childcare Marketing

Taffy Gallagher

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Written specifically for childcare and early learning professionals, this book is intended for those who answer yes to any of the following questions: Are you responsible for keeping enrollment up at your program? Have you recently

started a childcare business? Are you thinking of opening a childcare business? Do you get frustrated when trying to understand how to make your marketing effective? Do you have budgets for electricity, cleaning supplies, and books, but not for marketing? Have you ever wondered how the center down the street keeps their enrollment high? Is your enrollment ok, so you think you do not need to market right now?