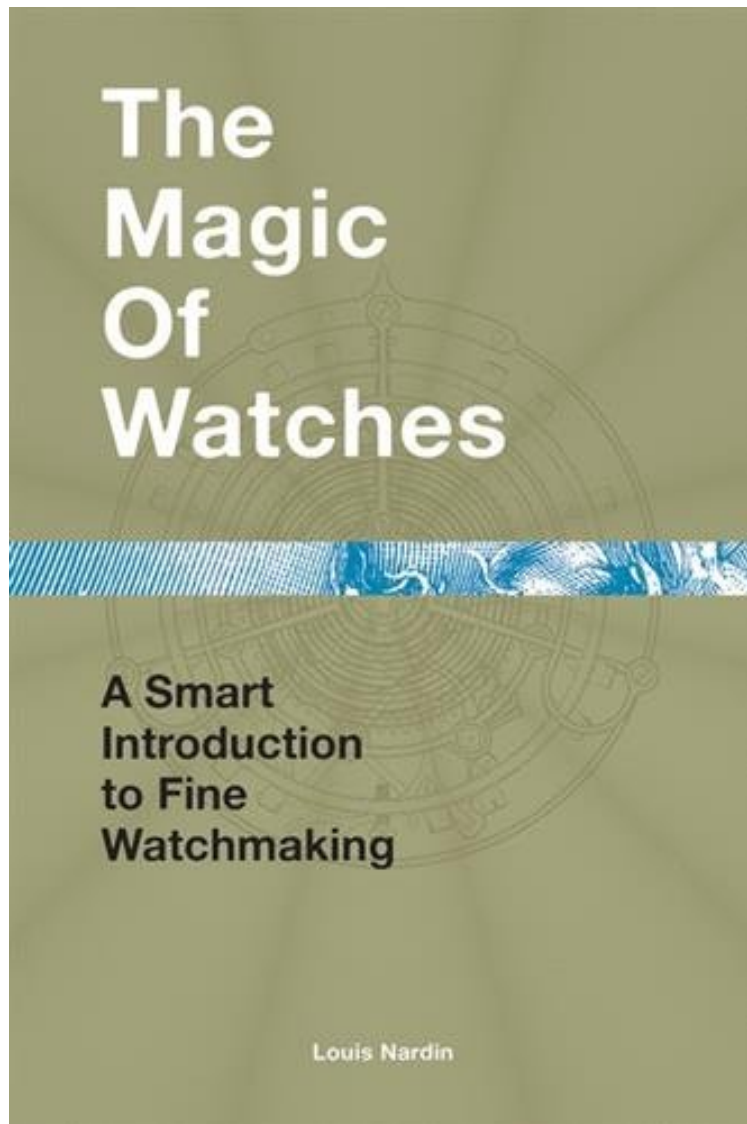


The Magic of Watches: A Smart Introduction to Fine Watchmaking

Louis Nardin

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helpful. Please make more books. By David Chavez This is one of the most well designed and aesthetically pleasing books I've read in a long time. The authors educational attainments and experience writing for watch companies clearly shows. This book is easy to navigate as it should be since it can be of great value for anyone wanting to go back and reread a specific section to help them decide on their next watch purchase. As a early 20 year old this book is a very valuable tool and I believe anyone who has a passion for watches would be happy to read this book. I hope he follows up this book with another one.

A complete, informative primer on how watches work. Accessible for the amateur and meaty enough for the aficionado. What is a beautiful watch? How do you make a good choice? The Magic of Watches explains how and why these little objects are so precious, fascinating and exciting. The book presents paradoxes: why a one-million-dollar watch might be less precise and more fragile than one that costs 15 dollars. It comes back to the origins of the measurement of time: how did we go from the water clock to the wristwatch? The Magic of Watches is unique: it focuses in detail on the basics in order to understand and love watches better. Contents Include: 1. Welcome; 1.1 Why a book, why this one; 1.2 Why watches are magic; 1.3 How to use this book; 1.4 The first mission: To tell the time; 1.5 The challenge of measuring time; 1.6 The quartz revolution; 1960s); 1.7 Fantastic plastic (1980s); 1.8 The wristwatch, from instrument to artifact; 1.9 "Smart," or connected, watches (2010s); 2. Buying; 2.1 Ten reasons why you should get a watch; 2.2 Choosing; 2.3 Key elements; 2.4 Secondhand; 2.5 Selling your watch; 2.6 Knowledge; 3. Care; 3.1 Setting; 3.2 Maintenance and care; 3.3 Service and after-sales; 3.4 Repairs; 3.4 Travel; 3.5 Insurance; 4. Anatomy; 4.1 Display; 4.2 Indications; 4.3 Functions and complications; 4.4 Movement (Caliber); 4.5 Case; 4.6 Bracelets and Straps; 4.7 Materials.

About the Author Holding a Master's degree in History and Sociology as well as certificate in Journalism with a specialisation in watches and the watchmaking industry, Louis Nardin was appointed in 2008 editor-in-chief and content manager of Worldtempus.com, a reference site available in French, English, and Mandarin. Since 2012, he has been the editor-in -chief of TheWatches.tv, a web based television channel dedicated to watches located in Geneva. Nardin also works as an independent journalist for topical publications such as Watch Around and HH Journal, The Fondation of Haute Horlogerie webzine. He has been a speaker for watchmaking events as well as co-organiser of private events for independent watch brands during Baselworld. He also envisages technical concepts such as the display of the Lady Comliquée, a highly complicated timepiece completed by Fabergé in 2015, which won the Ladies' High-ech Watch Prize at the Grand prix d'Horlogerie de Genève 2015.